



## TroCat Web Design

### Search Engine Submission Program

**Get with the program!** Submit your web site address to hundreds of search engines and web directories worldwide. With the TroCat Web Design Search Engine Submission Program we will submit your site on a monthly basis (12 times a year) to all search engines in our database. Our database is constantly updated with new search engines every month. As anyone with knowledge about search engine submission will tell you, regular site submissions are very important in gaining search engine positions and keeping your listing current.

Techniques are used to optimize the home page of your web site so it is coded in a way that will give it the ability to rank well on many of the top search engines. The optimization of the home page is set up in a way that search engine spiders know exactly how to index your site by the use of the keyword set therefore making your site come up in the relevant searches with the intentions of gaining valuable search engine positioning.

This plan includes submissions to all of the top search engines like Google, Yahoo, Bing, Ask, AOL Search, Lycos, HotBot, Excite, and many more! The fee to sign up for one year is just \$349.99. To make your web site easier to find, please contact TroCat Web Design and let us get you on the track to successful web site traffic!

**Note:** While submitting your web address to search engines and web directories does get you into their index it does not guarantee you will get a the top listing (highest ranking). However doing a web address submission every 30 days does increase you odds for ranking higher in the search engine index and is invaluable way to get your web address "seeded" on search engines. Yahoo has a strict pay for submission (\$300.00) for any commercial web sites. You may submit to yahoo yourself or contact us to do it for you. How ever if your site is already in the Yahoo database this will help to increase your listing's positions.